



Attitude is Everything!!

By Paul J. Meyer and Kevin Rhea

Prepared for the benefit of all Pre-Paid Legal Associates
Newsletter #7



EVENTS MAKE YOU MONEY!!!

IT'S A PROVEN FACT:

Did you know that associates who attend conventions and major training events significantly out perform those who do not attend!



**SET YOUR SIGHTS, GOALS, AND CALENDARS
TO BE AT THE NEXT BIG EVENT:
THE BALTIMORE LEADERSHIP SUMMIT
NOVEMBER 8-11th!**

If you haven't made plans to attend ... **DO SO NOW!**

If you haven't signed up ... **SIGN UP NOW!**

WHY?

It is estimated that associates who attend the 2001 Baltimore Leadership Summit in November will increase their annual sales and recruiting by an average of 50 percent more than if they had not attended!

SO ...

If you want to increase your sales and recruiting, plus increase your income by 50 percent or better, then do whatever you have to do to get to the Baltimore Leadership Summit!

When you come, you'll want to bring as many associates from your organization as possible!

☞ Don't you want them to increase their production and income as a result of being at the Leadership Summit?

☞ The electric-charged atmosphere and the announcements of the event will help your organization duplicate like you've **never seen before!**

☞ It is my belief that the Baltimore Leadership Summit will have the most positive and profound effect on the momentum of your business and our company!



So, come hear all the new announcements from Pre-Paid Legal. Come receive training that is practical, pragmatic, and realistic by Platinum leaders who have *been there and done it!*

And come rub shoulders with leaders from all across America and Canada! This energy and idea exchange in itself will be worth ten times the cost of the trip and your stay for this event.



**SEE YOU IN BALTIMORE!
November 8-11, 2001**

Attitude is Everything!! Series

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P. O. Box 8072, Waco, TX 76714 ♦ Phone 254/741-1575 ♦ Fax 254/741-6700 ♦ E-Mail: info@lksupport.com

WEBSITE: www.lksupport.com