



Attitude is Everything!!

By Paul J. Meyer and Kevin Rhea

Prepared for the benefit of all Pre-Paid Legal Associates

Newsletter #10



The **EXCITING THRILL** of **WORK!**

WORK is PURE JOY!

- ★ Work **polishes silver and gold . . . it refines character.**
- ★ Work **rows *life's boat* upstream.**
- ★ Work **weeds the garden and the mind.**
- ★ Work **lifts weights and spirits.**
- ★ Work **overcomes adversity and defeat.**
- ★ Work is an **exciting thrill!**
- ★ Work is the **action in motivation.**
- ★ Work is the **breath of life.**
- ★ Work is the **reward for being alive.**
- ★ Work **mines coal from the earth and uncovers diamonds!**
- ★ Work **moves the wings that put the eagles high in the air.**
- ★ Work **brings reality to the dreams of inventors.**
- ★ Work – intelligent work – **has made America the most prosperous nation in the world.**
- ★ Work, when applied toward a meaningful goal, **develops human potential.**

The value of work and its contribution to achievement has long been recognized by philosophers, teachers, poets, writers, and business people:

It isn't work, it's worry that makes people tired and frustrated. -- J. E. Gulick

Temporary success can be achieved in spite of a lack of other fundamental qualities, but not advancements can be maintained without hard work. -- William Feather

The first qualification for success in my view is a strong work ethic. -- Henry Ford II

The greatest composer does not sit down to work because he is inspired, but becomes inspired because he is working. -- Ernest Newman

It is **WORK** that has:

- ◆ Bridged the chasms . . .
- ◆ Tunneled the mountains . . .
- ◆ Placed the giant communication cables on the bottom of the sea . . .
- ◆ Built highways over plains and deserts . . .
- ◆ Lifted spaceships to the moon . . .
- ◆ Built our factories . . .
- ◆ Erected our schools and hospitals . . . and
- ◆ Designed the scientific discoveries that have made our lives easier and happier.



WORK is a way of putting your stamp on what you do – it is your personality – your own uniqueness.

The **INSPIRATION CREATED BY YOUR WORK** breathes your spirit into each hour of the day.

WORK is love in action.

WORK, supported by a healthy self-image and a positive mental attitude, multiplies all future achievement.

**Turning a job into a mission . . . a cause . . .
brings an EXCITING THRILL to work!**

DOING YOUR WORK WELL and **ENJOYING YOUR WORK** brings enthusiasm about your work, and it **opens door after door for sales, for promotion, for opportunity!**



More to come . . .

Attitude is Everything!! Series

Copyright © 2001 Paul J. Meyer and Kevin M. Rhea ALL RIGHTS RESERVED

P. O. Box 8072, Waco, TX 76714 ◆ Phone 254/741-1575 ◆ FAX 254/741-6700 ◆ E-Mail: info@lksupport.com

WEBSITE: www.lksupport.com