When hard times hit, it’s true that business suffers.

* But we have to think through that statement.
* **ALL** business does not suffer.
* There is an old saying:

**One man’s loss is another man’s gain.**

There have now been laid off in the U.S. a total of one million workers . . . which means there are eight million who are now unemployed. It happened fast!

I read a story recently in a *USA Today* newspaper about a young lady and fifty of her co-workers who were summoned to a room where somber-faced executives delivered this news:

*We are letting people go.
Go back to your desks and wait.
Those who are going to be laid off will get a phone call.*

She and the others returned to their cubicles. When her phone rang she jumped – startled, but not surprised. That’s how it happened.
What is the message to us in Pre-Paid Legal?
It’s simple:

The road is open . . . the ladder is up . . . we will show them how to climb it. And the sky is the limit. They can join us on the trip.

What does that mean? That means some company’s loss (their employees) can be your gain. You can recruit them in Pre-Paid Legal.

There are literally tens of thousands who are looking for work and would give their right arm to be associated with Pre-Paid Legal if they knew about it. Let’s go tell them the Pre-paid Legal story, recruit them, train them, motivate them! Then it will be a win-win situation and we will all be happy!