

Attitude is Everything!!

Recruiting Newsletter Series

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Written especially for the L-K Marketing Group

#19

Assemble an Army to Achieve Your Mission!

What is your mission?

If your mission is success, you *must* be willing to assemble an army of people ... *LOTS and LOTS of people!*

Years ago I read a book that had a great line:

All organizations grow to maturity, level off, and die unless there is new blood — lots and lots of new blood.

What a great quote! What a good picture of reality! So build your army now!

**SUCCESS IN THIS BUSINESS IS ACHIEVED THROUGH
PEOPLE ... LOTS AND LOTS OF PEOPLE!**

Multiplication equals success:

- If you can recruit *1*, you can recruit *2*,
- If you can recruit *4*, you can recruit *8*,
- If you can recruit *8*, you can recruit *16*,
- If *16*, then *32 ...* and if *32*, then *64 ...* and *ON and ON and ON!*

Lead your army!

- Do you have a *passionate* desire to build and lead an army of Pre-Paid Legal Associates?
- Are you *confident* that step-by-step and day-by-day you can do it?
- Are you *determined* that regardless of what other people say, think or do, you will follow through with your mission?
- Are you *willing* to pay the price to get it done?

You WILL achieve your mission IF you are:

Passionate!

Confident!

Determined!

Willing!

ARE YOU READY TO BUILD YOUR ARMY, LEAD YOUR ARMY, and ACHIEVE YOUR MISSION?

More to come . . .



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