

# *Attitude is Everything!!*

*by Paul J. Meyer*

*Written especially for the L-K Marketing Group*

#25

## **CAN YOU SPARE SOME CHANGE?**

### **Can you spare some change?**

I'm not asking you to give a hand out, but rather an hand up!

### **Can you spare 65 cents?**

That's how much it costs to buy one 32-page  
"Recruit! Recruit! Recruit!" booklet.

Of course, VideoPlus doesn't sell these booklets individually ...  
only in packs of 10 ... but that's okay.  
You are buying them for your downline.

Can you spare 65 cents for each of the top 20 to 25 people on  
your team? Ask those individuals to do the same for their top  
leaders, and on down the line.

Why the 65 cents? So that every associate is focused on the  
same information, the same basics. That is one of the secrets to  
succeeding in this business: mastering the basics.

And when everyone has a copy of "Recruit! Recruit! Recruit!" in  
their hands, insist that they read it six times! That's right, read it  
again and again until it becomes a part of you.

It will be the best spent 65-cents you ever spent!

*Attitude Is Everything!! is published by L-K Marketing Group, LLC*

*Copyright © 2004 L-K Marketing Group All Rights Reserved.*

*Material may not be reproduced in whole or part in any form without the written permission of L-K Marketing Group.*