

Attitude is Everything!!

Recruiting Newsletter Series

by Paul J. Meyer

Written especially for the L-K Marketing Group

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Do It Now!

The following poem I have used all my life in working with salespeople:

Four things that come not back:

- 1. The spoken word,***
- 2. The sped arrow,***
- 3. Time passed, and***
- 4. This neglected opportunity!***

Your opportunity in Pre-Paid Legal is neglected *if you don't take action.*

Your opportunity in Pre-Paid Legal is neglected *if you and your team fail to recruit enough new Associates.*

Your opportunity in Pre-Paid Legal is neglected *if you lose your focus.*

**But instead of looking on the missed
opportunity ...**

TAKE the opportunity!

MAKE the opportunity!

SEIZE the opportunity!

Develop the “Do It Now!” habit so that you make the most of every opportunity!

- ***Get the CALLING habit!***
- ***Get the SELLING habit!***
- ***Get the RECRUITING habit!***
- ***Get the DO IT NOW habit!***

Take charge of your life. Make the choice to start now.

Don't wait for anyone on your team, don't wait for the last week of the month, don't wait for the next event, and don't wait for the next tool, training, or speech.

Do It Now!

That is the only 100% proven way to not miss the opportunities in front of you!

More to come . . .



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