

Attitude is Everything!!

Recruiting Newsletter Series

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Written especially for the L-K Marketing Group

#12

The Math in Your Momentum

It's time to see the math in your momentum. But before we begin, let's assume:

- **you can only work a few hours each week**
- **you want to take it slowly, recruiting only one (1) person each month**
- **you want to work with/train each Associate that you recruit**
- **you teach every recruit to do what you have done**
- **you want to sell two more memberships each month**

Recruiting only one person a month and selling two additional memberships certainly seems doable, right? Let's do the math and see where that will take you ...

1 Associate

Congratulations for becoming an Associate! You have in front of you an opportunity that is *unparallel*, *unlimited*, and *unstoppable*!

2 Associates + 3 sales

Congratulations for recruiting your first Associate! You made two additional membership sales, plus your new recruit = three sales. Your team is small, but you are on your way!

4 Associates + 6 sales

With your help, your Associate does just what you did—recruits a new Associate and makes two sales.

8 Associates + 12 sales

You all just recruit and train one other person and your team now consists of eight, with 12 total sales!

16 Associates + 48 sales

You all recruit and train one other person + make two sales!

32 Associates + 96 sales

You all recruit and train one other person + make two sales!

64 Associates + 192 sales

You all recruit and train one other person + make two sales!

128 Associates + 384 sales

You all recruit and train one other person + make two sales!

256 Associates + 768 sales

You all recruit and train one other person + make two sales!

512 Associates + 1,536 sales

You all recruit and train one other person + make two sales!

1,024 Associates + 3,072 sales

You all recruit and train one other person + make two sales!

2,048 Associates + 6,144 sales

You all recruit and train one other person + make two sales!

4,096 Associates + 12,288 sales

You all recruit and train one other person + make two sales!

Not bad for 12 months of consistent recruiting just one person each month and making two additional membership sales ... **but if you think such a first year would be amazing, wait until you see the second year!**

You'll have to do the math, since it's your momentum!

* If you want more success . . . work a little longer and harder to recruit 2-3 associates a month and your business will exponentially grow even faster.

More to come . . .



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