

PPL MEMBERSHIP RETENTION

Maintaining and Increasing Your Residual Income

by Paul J. Meyer

For Pre-Paid Legal Services, Inc., Marketing Organization



To The Greatest Sales Organization On Planet Earth,

I visited the home office of Pre-Paid Legal recently and met with Harland Stonecipher and other major officers of the corporation about the subject of membership retention.

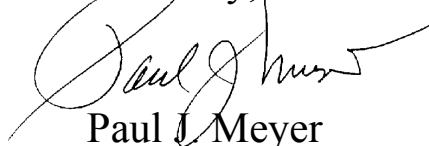
Harland asked me if I would write a newsletter that could be sent out every two weeks in 2005 on this vital subject of retention. He also asked me if I would speak on this subject at the Oklahoma City Convention.

I agreed to both requests. The newsletters will begin next week and will be sent to you every other week. I will be speaking at the Oklahoma City Convention on the subject of *'How to Increase Your Residual Income.'* I will also have a new booklet, *"Building Your Residual Income,"* which will debut during the convention. VideoPlus will sell it at the incredibly discounted price of \$0.65 each (\$6.50 for a pack of 10). Everyone on your team absolutely **MUST** have a copy of this booklet.

May this new year be a phenomenal one for you and your family ... and for your residual income!

I look forward to serving you. **Look for Newsletter #1 next week and every other week for the remainder of 2005!**

Sincerely,



Paul J. Meyer